



JASMINE HUDSON

User Experience Research & Designer

CONTACT

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🌐 jasmine-hudson.com

EDUCATION

5/2022 - BACHELOR'S DEGREE

Visual & Digital Communication Graphic Design & UX/UI

Kent State University

- Magna cum laude graduate
- Deans list [2020-2022]

8/2018 - ASSOCIATES DEGREE

Visual Communication & Design

Cuyahoga Community College

- Summa cum laude graduate
- Deans list [2019-2020]

SKILLS

Creative professional skilled in conducting ongoing research by investigating and evaluating user requirements.

Experienced with Adobe software, including Adobe XD, Illustrator, Photoshop, After Effects, and Axure; currently expanding knowledge in Figma.

Possess strong organizational and communication skills and am capable of working efficiently and independently.

Excels in planning and implementing new ideas, supported by critical thinking and problem-solving abilities.

WORK EXPERIENCE

LINCOLN FINANCIAL GROUP

USER EXPERIENCE RESEARCH & DESIGN | May 2024— Current

- Enhance application accessibility features for users with disabilities through ADA testing.
- Employ analytics data to guide continuous enhancements of current designs, drawing insights from real-world usage trends observed over time.
- Engage in ongoing learning through workshops and conferences, enhancing expertise in UX design principles and methodologies.
- Identify pain points in existing products and proposed actionable solutions that results in lead generation
- Mentor junior staff members in their professional development by offering guidance and support in their assigned roles.
- Perform quantitative and qualitative research and usability testing using software such as Feedback Loop, User Testing, and Google Analytics
- Perform competitive Analysis to support design concepts
- Present research and prototypes to SVP's, stakeholders and management to support design ideas and decisions made during the process.
- Create lo-fidelity and hi-fidelity wireframes
- Collaborate with cross-functional teams to ensure seamless integration of design elements into the final product.

CLEVELAND METROPOLITAN BAR ASSOCIATION (CMBA)

GRAPHIC DESIGN INTERN | May 2019—August 2019

- Created 500-page legal directory for Lawyers and customers.
- Designed advertising Calendars and Newsletters with valued information for registered lawyers
- Curated and organized courtroom flyers & seminars for forthcoming lawyers
- Logo Designs for leading programs within the company.

THE CLEVELAND CLINIC FOUNDATION

PHARMACY TECHNICIAN | March 2012—February 2018

- Administered and designed the onset of a program that entailed a medication system requiring me to test different types of technology, plan out multiple strategies and test ideas before implementing.
- Directed and trained oncoming staff with proficiency of computer programs, organization skills, communication skills, and techniques with complex situations and importance of punctual transmission of client items.
- Prepared compound, IV and oral medications.